



# Outside Broadcast Scheduling

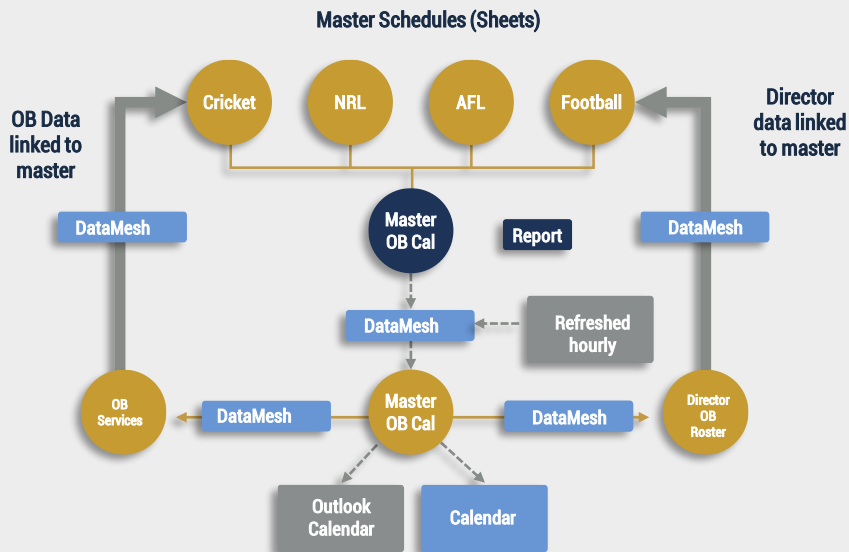
“ We provided 6STEP a challenge to improve our internal and external stakeholder engagement with our outside broadcast scheduling. In collaboration with the Smartsheet Platform, 6STEP developed and built a tool which we have implemented. This tool has removed the silos of important data management and driven all stakeholders to use the same data, at the same time and when they need it!

- Steve Barnes / OUTSIDE BROADCAST MANAGER



## Event Management

### Process Flow



# 6STEP powers the Smartsheet platform to deliver solutions to improve your business



## The Problem

- **Labour intensive collaboration:** Work managed in multiple Excel documents with little to no change control possible. Information frequently stored in in-boxes and shared by phone calls.
- **Inefficient communication:** Communication between 50+ project members had been challenging and required weekly / daily meetings to follow up on status.
- **National events with multiple sporting codes:** Project members were based in multiple states and regularly traveling during the sports seasons.

## The Solution

- Premium Apps integrated to provide the power necessary to manage large and variable datasets; Pivot, DataMesh and Calendar.
- Streamlined method of event set up and planning with all Stakeholders using the same dataset, eliminating previous errors.
- Analytics developed to provide insight on events, event types and locations.
- Dashboard standards developed and replicated for multiple sporting codes.

## The Results



**Reduced meetings:** Teams make real-time updates resulting in fewer status update meetings.



**Fewer emails:** Project-related email chains were reduced.



**Collaboration:** Improved communication and collaborative culture across teams and stakeholders (Directors, Commentators, Camera crew and 3rd Party Partners).

**PROJECT TIMEFRAME: 16 WEEKS**



### 1. Idea Creation

- Issue defined and process artifacts provided for review
- Existing workflows mapped
- Efficiencies identified and Project proposal developed



### 2. Development

- Process value stream mapping
- Premium Apps identified and integrated
- Development & Testing commenced



### 3. Refinement

- Testing results reviewed and improvements identified
- Features re-coded and refinement testing conducted



### 4. Readiness

- Solution introduced to stakeholders
- Solution training conducted for users



### 5. Go Live

- Solution implemented into the business workflow
- Client internal soft launch
- Data progressively uploaded
- Full stakeholder engagement



### 6. Feedback

- Did the project deliver the desired outcome?
- Application enhancements reviewed
- Things gone right / Things gone wrong